



Dear Camp Reel Stories Parents, Friends and Families,

Ninety eight percent of the Camp Reel Stories Board and the volunteers who work with the girls each summer are industry professionals, volunteering our time and efforts throughout the year because this is something we truly believe in.

Now we are working toward making the camp sustainable and funding scholarships for next summer. So we are asking for your help. You may not personally have money to help Camp Reel Stories reach more girls, but perhaps you know someone who does. Or you may work for a company who donates to worthy non-profits. Perhaps you're a terrific grant writer and you've been looking for some way to help a great non-profit. Bring it on. We'll take all the help we can get.

Help us to get the word out so that more girls can experience this wonderful camp. I beg you, don't just walk away from the event today and forget about the other girls who need your help. Donate, volunteer, or help us in any way you can.

Please send anyone who's interested in donating or volunteering to our website for more information about the camp and how you can help. All donations are fully tax deductible. Or give them this letter with more information on the opposite side.

Please help us empower more girls to tell their stories! Just imagine what they could do, with a little help from you.

Heidi Cregge
CRS Board President

Camp Reel Stories is a tax-exempt 501(c)(3) organization. Our tax ID number is 46-1982296.

Create. Think. Lead.
www.campreelstories.com





"We believe that when women and girls are better represented behind-the-scenes in the media, they will be better reflected on the screen."



CAMP REEL STORIES IS BORN

In July 2013, CRS held our inaugural camp with over 30 young women and 40 professional volunteers. Over the course of five days, these young women wrote, shot and edited 6 outstanding short films, which they then presented to over 250 people at the very successful Camp Reel Stories Film Festival. In the space of a week, we watched the campers become more confident in their voices, in their creative decisions, and in their ability to produce their own work. I

A BRIGHT FUTURE

For 2015 and beyond, we hope to offer an advanced camp during the summer alongside our basic boot camp week, more workshops during the year, internships to our graduates, and we even hope to bring Camp Reel Stories to more cities across the nation!

OUR MISSION

To change the statistics in the film and digital media industries by giving young women the skills and empowerment to create their own media, to view current media critically and thoughtfully, and to aspire to leadership in their field. Through summer programs and mid-year workshops, CRS gives 13-18 year old women the storytelling and production skills to tell stories that reflect their unique point of view, while incorporating media literacy and leadership workshops - all led and taught by women working in the media industry.

DIFFERENCE WITH PURPOSE

We set ourselves apart through the use of readily available technology, social media and mentoring. We aim to show girls that, not only do their stories and ideas have intrinsic value within the cultural conversation but, the media is now democratized - with a good story and access to a little technology, their voices can easily be heard! Rather than feeling limited by a perceived need for expensive equipment, inaccessible resources or a lack of support, we encourage these young women to put their camp education to work in their everyday lives, to expand their experiences beyond the scope of our curriculum, and to come back and share the results with their CRS community! We believe that the end of their camp session should feel like just the beginning.



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